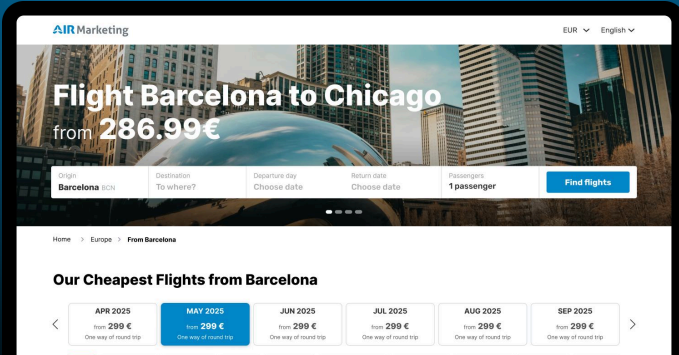


AIR Marketing

Be found. Be recommended.
Be booked

Grow visibility across search and AI discovery with SEO- and GEO-ready content, live fares and seamless direct booking.



NEW TO AIRPLANE SOLUTIONS?

A technology company specialized in digital commercial solutions for the airline industry — empowering airlines to compete in the digital era while unlocking new revenue and efficiency opportunities.

22+ years

Aviation industry experience

320+ years

Combined technology experience

80,000+ hrs

R&D and product development

3 locations

Barcelona (HQ) · Madrid · Boston



Managing thousands of routes, fares and localized pages at scale is **complex**. Manual processes increase costs and inconsistencies, limiting visibility across search and AI discovery.

How Air Marketing solves it



SEO and GEO –ready content

Create relevant. Authoritative and structured travel content designed to perform across traditional search engines and AI-powered discovery.



Content at airline scale

Build thousands of destinations, route and inspirational pages, adapted by market, language, culture and traveler intent.



Live fares in every discovery journey

Enrich landing pages with up-to-date fares and price calendars, connecting travel inspiration with real booking opportunities.



From discovery to direct booking

Connect pages and reusable widgets seamlessly with the airline’s booking flow, reducing friction and converting visibility into direct revenue.

Book a demo

Powered by Air Marketing, proven at scale

40+ M

Monthly landing pages viewed for an airline

>40 K

URLS generated per carrier

Up to x3

Conversion uplift

30 min

To build and publish a landing page using existing widgets

- ✓ Always-current fare content

✓ Reusable experiences at scale

✓ Marketing-team autonomy

✓ More visibility. More direct bookings.

Let’s talk about your digital growth

Discover how Air Marketing can turn AI-powered travel content into direct bookings for your airline.

Book a demoVisit our website